

Advertisement price-list (renewed: 01/04/2025)

This website includes young, intelligent, decisive people working in electronics, ICT field. According to the „Google Analytics“, nearly 1 400 of them visit our website and go through nearly 4 000 page views during the weekdays. We offer to present the relevant information, to introduce new products and projects.

Banners

Statistics: 03/2025. Price per month:

Position	Size, px (type)	Impressions (per month)	Price (100 % of position)
A1 (all portal, at the top)	750x100 (animated)	~83 000	600 €
A3 (all portal, in content)	468x60 (animated)	~77 000	400 €
B2 (all portal, left/right side)	180x150 (animated)	~77 000	200 €
C1 (all portal, right side)	300x100 (not animated)	~81 000	300 €
C2 (all portal, right side)	300x250 (animated)	~76 000	600 €
C4 (information part, right side)	120x600 (animated)	~21 000	100 €

Static Images

Not animated static 150x32 px image (or logotype) with link and title (all portal, right side).
Price: 450 € per year.

Text Advertisement

Text blocks with links (all portal, left/right or bottom). One spot includes logotype (not in all portal, right side).
Price: 500 € per year.

Special Publication

A dedicated publication (news, articles, reviews, tips) that includes images, links, logotype, with no other ads in it.
Price: 30 € per article.

The publication's annotation with link to the complete text may be shown at the top of the first page for a longer time.
Price: 30 € per week.

You can find more details in Lithuanian (use translation button) on <http://www.elektronika.lt/info/paslaugos/>.

Advertisement layout:



The advertisement layout is a detailed representation of the Elektronika.lt website interface. It features a header with the site logo and navigation links. The main content area is divided into several sections, including a large animated banner (A1), a sidebar with various links and categories (B1, B2), and a main content area with multiple articles and images (A2, A3, A4). The layout is color-coded with red and white blocks, and includes various text elements like '750x100 (animated)', '180x100 (not anim.)', '300x100 (not animated)', '300x250 (animated)', '468x60 (animated)', '180x150 (anim.)', '150x32 buttons', '120x600 (anim.)', 'Text Blocks', and 'Text Blocks With Logo'. The footer contains copyright information and contact details.

Website statistics:

