

Advertisement price-list (renewed: 02/01/2025)

This website includes young, intelligent, decisive people working in electronics, ICT field. According to the „Google Analytics“, nearly 1 400 of them visit our website and go through nearly 4 400 page views during the weekdays. We offer to present the relevant information, to introduce new products and projects.

Banners

Statistics: 12/2024. Price per month:

Position	Size, px (type)	Impressions (per month)	Price (100 % of position)
A1 (all portal, at the top)	750x100 (animated)	~85 000	600 €
A3 (all portal, in content)	468x60 (animated)	~82 000	400 €
B2 (all portal, left/right side)	180x150 (animated)	~82 000	200 €
C1 (all portal, right side)	300x100 (not animated)	~86 000	300 €
C2 (all portal, right side)	300x250 (animated)	~81 000	600 €
C4 (information part, right side)	120x600 (animated)	~23 000	100 €

Static Images

Not animated static 150x32 px image (or logotype) with link and title (all portal, right side).
Price: 450 € per year.

Text Advertisement

Text blocks with links (all portal, left/right or bottom). One spot includes logotype (not in all portal, right side).
Price: 500 € per year.

Special Publication

A dedicated publication (news, articles, reviews, tips) that includes images, links, logotype, with no other ads in it.
Price: 30 € per article.

The publication's annotation with link to the complete text may be shown at the top of the first page for a longer time.
Price: 30 € per week.

You can find more details in Lithuanian (use translation button) on <http://www.elektronika.lt/info/paslaugos/>.

Advertisement layout:

The screenshot shows the Elektronika.lt website with several advertisement spots marked with labels:

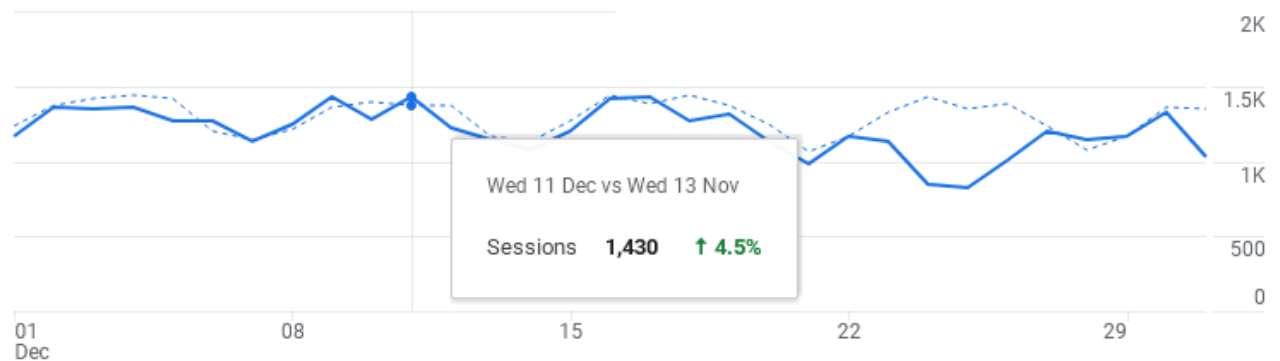
- A1:** 750x100 (animated) - Top banner.
- A2:** 960x30 (not animated) - Navigation bar.
- B1:** 180x100 (not anim.) - Sidebar menu.
- B2:** 180x150 (anim.) - Sidebar news feed.
- C1:** 300x100 (not animated) - Small ad in main content.
- C2:** 300x250 (animated) - Medium ad in main content.
- C3:** 300x250 (animated) - Medium ad in main content.
- C4:** 120x600 (anim.) - Large vertical ad in main content.
- A3:** 468x60 (animated) - Small ad in main content.
- T1:** Text Blocks - Footer area.
- T2:** Text Blocks With Logo - Footer area.
- T3:** Text - Footer area.

Website statistics:

Total users ▾ Sessions ▾ **Views ▾** Dec 1 - Dec 31, 2024 ▾
23K **37K** **101K**



Total users ▾ **Sessions ▾** Views ▾
23K **37K** **101K**



Total users ▾ Sessions ▾ Views ▾
23K **37K** **101K**

