

## Advertisement price-list (renewed: 01/10/2024)

This website includes young, intelligent, decisive people working in electronics, ICT field. According to the „Google Analytics“, nearly 1 300 of them visit our website and go through nearly 3 700 page views during the weekdays. We offer to present the relevant information, to introduce new products and projects.

### Banners

Statistics: 09/2024. Price per month:

Position	Size, px (type)	Impressions (per month)	Price (100 % of position)
A1 (all portal, at the top)	750x100 (animated)	~70 000	600 €
A3 (all portal, in content)	468x60 (animated)	~63 000	400 €
B2 (all portal, left/right side)	180x150 (animated)	~65 000	200 €
C1 (all portal, right side)	300x100 (not animated)	~69 000	300 €
C2 (all portal, right side)	300x250 (animated)	~63 000	600 €
C4 (information part, right side)	120x600 (animated)	~20 000	100 €

### Static Images

Not animated static 150x32 px image (or logotype) with link and title (all portal, right side).  
Price: 450 € per year.

### Text Advertisement

Text blocks with links (all portal, left/right or bottom). One spot includes logotype (not in all portal, right side).  
Price: 500 € per year.

### Special Publication

A dedicated publication (news, articles, reviews, tips) that includes images, links, logotype, with no other ads in it.  
Price: 30 € per article.

The publication's annotation with link to the complete text may be shown at the top of the first page for a longer time.  
Price: 30 € per week.

You can find more details in Lithuanian (use translation button) on <http://www.elektronika.lt/info/paslaugos/>.

### Advertisement layout:

The image shows a screenshot of the Elektronika.lt website with several advertisement spots highlighted in red boxes and labeled as follows:

- A1:** 750x100 (animated) - Top banner.
- A2:** 960x30 (not animated) - Navigation bar.
- B1:** 180x100 (not anim.) - Left sidebar menu.
- B2:** 180x150 (anim.) - Left sidebar menu.
- C1:** 300x100 (not animated) - Top right sidebar.
- C2:** 300x250 (animated) - Middle right sidebar.
- C3:** 300x250 (animated) - Middle right sidebar.
- C4:** 120x600 (anim.) - Long vertical sidebar on the right.
- T1:** Text Blocks - Bottom left sidebar.
- T2:** Text Blocks With Logo - Bottom right sidebar.
- T3:** Text - Bottom footer area.

The website content includes a header with the Elektronika.lt logo and navigation links, a main menu with categories like 'Automobilinė elektronika', 'Buitinė elektronika', and 'Garso technika', and a list of articles with titles like 'Ar internetas keičia mūsų mąstymą?' and 'Rugėjo 22 d. 07:19: Informacijos paiešimas paveikslėlyje'.

## Website statistics:

